**ALEXELA’S SUMMER CAMPAIGN 2025 TERMS AND CONDITIONS**

Valid from 16.06.2025.

**In case of any discrepancy between the versions of the terms and conditions of the campaign in different languages, the Estonian version shall prevail.**

* Alexela’s summer campaign 2025 **“Spin for Gold”** (hereinafter referred to as the **Campaign**) is organized by AS Alexela, Roseni 11, 10111 Tallinn (hereinafter referred to as the **Campaign Organizer**).
* The **Campaign period**, during which you can spin the raffle wheel, is from 16.06.2025 to 31.07.2025.
* The **Campaign** is organized and carried out in Estonia.
* Private customers of My Alexela who spin the **Campaign raffle wheel** in the Alexela app during the Campaign period (16.06.2025 - 31.07.2025) participate in the **prize draw of the Campaign**. Participants in the Campaign do not have to make any paid contributions to participate in the Campaign.
* As part of the **Campaign**, 113,480 prizes and discounts will be raffled off as Campaign Prizes. The detailed list is shown at the end of the terms and conditions.
* **The discount applies to the full price of the product and does not include My Alexela customer discounts.**
* Each My Alexela customer has 2 spins of the **Campaign's raffle wheel** per day.
  + Unused spins expire at midnight
  + New spins open at midnight.
  + The number of spins does not accumulate, previously unused spins cannot be performed subsequently.
* The **Campaign Organizer** shall have the right not to hand over the Prizes if the Winners do not meet the conditions of the Campaign established by the Campaign Organizer, the Winners have provided false information or if the Winners cannot be contacted within the time specified in the terms and conditions.
* All Prizes spun from the raffle wheel during the Campaign Period can be redeemed by the winners until 03.08.2025 (incl.), except for prizes from the restaurant Täkupoiss, which can be redeemed until 31.08.2025 (incl.). The Prizes will be drawn as virtual coupons, which can be redeemed at Alexela’s convenience stores and restaurant Täkupoiss by presenting the QR code of the winning coupon.
* Prizes won can be redeemed within 72 hours of winning (from successfully spinning the raffle wheel).
  + The exceptions are the prizes from Täkupoiss and Coop Pank, which can be redeemed within 30 days.
* To receive the Prizes, the winners of the **Campaign** must present the winning coupon as a QR code at the checkout.
* Prizes that are not redeemed will go back to the raffle wheel, so the next person to spin the raffle wheel may win the prize.
* All state taxes related to the Prizes will be paid by the **Campaign Organizer**. Any other costs associated with accepting the Prizes will be paid by the Prize winners.
* All costs and/or losses that the **Campaign** participants may incur in connection with participation in the **Campaign** and receiving and using the Prizes shall be borne by the **Campaign** participants.
* The Prizes will not be replaced by another type of prize at the participant’s request or paid out in cash.
* Current or former employees of Alexela and their family members who carry out transactions with an AGR card cannot participate in the draws of the **Campaign**.
* The **Campaign Organizer** has the unilateral right to change the terms and conditions of the **Campaign** for a valid reason or to interrupt the **Campaign** and stop awarding Prizes. The **Campaign Organizer** considers a valid reason to be a circumstance that it cannot influence and for which, based on the principle of reasonableness, it cannot be expected that it would take it into account or avoid it at the time of announcing the **Campaign**.
* All promotional materials used in the **Campaign**, including the image of the Campaign raffle wheel, are for illustrative purposes only and do not reflect actual winning chances.
* The winners of the Prizes will be randomly selected by a computer program. All Prizes listed in the Campaign rules will be awarded. To distribute the Prizes equally over the Campaign Period, the computer program tracks the time elapsed since the start of the Campaign and compares it against the number of Prizes drawn. If the program determines that too few Prizes have been drawn in relation to the time elapsed since the start of the Campaign, a Prize will be drawn from the remaining Prizes for the first person to spin the wheel.
* The procedure for conducting the **Campaign** is established by the **Campaign Organizer** in these terms and conditions. All decisions made by the **Campaign Organizer** in conducting the **Campaign** are final and binding on all participants of the **Campaign**.
* All claims related to the organization and/or execution of the **Campaign** must be sent in writing to the **Campaign Organizer** at AS Alexela, Roseni 11, 10111 Tallinn or to the e-mail address [alexela@alexela.ee](mailto:alexela@alexela.ee) by 31.09.2025 with the keyword “Alexela’s Summer Campaign 2025”. Claims will be resolved within 10 (ten) business days from the receipt of the respective claim.
* In matters not regulated by the terms and conditions ofthe **Campaign**, the laws of the Republic of Estonia will be used. All disputes arising from the **Campaign** shall first be tried to be resolved through negotiations and in accordance with the laws of the Republic of Estonia.
* **Prize pool:**

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| **Product coupon** | **The discount as % of the full price of the product or as cents per litre** | **Amount** |
| Spunky Burger -25% | 25% | 700 |
| Grilled Burger -25% | 25% | 700 |
| Cheesy Grilled Burger -25% | 25% | 700 |
| Old School Burger -25% | 25% | 700 |
| Mighty Burger -25% | 25% | 650 |
| Wrapilla XL with Kebab and Bacon -25% | 25% | 1,200 |
| Fitlap Wrapilla -25% | 25% | 700 |
| Wrapilla with Kebab -25% | 25% | 1,300 |
| Vegetarian Wrapilla -25% | 25% | 600 |
| Hot Dog -25% | 25% | 15,000 |
| Hot Dog -50% | 50% | 6,950 |
| Hot Dog FREE | 100% | 2,500 |
| Double Hot Dog -25% | 25% | 750 |
| French Fries -25% | 25% | 750 |
| French Fries -50% | 50% | 750 |
| Dumplings -25% | 25% | 700 |
| Cheese Balls -25% | 25% | 250 |
| Cheese Balls -50% | 50% | 200 |
| Chicken Balls -25% | 25% | 250 |
| Chicken Balls -50% | 50% | 200 |
| Alexela Water 0.5l -50% | 50% | 8,500 |
| Alexela Water 0.5l FREE | 100% | 9,000 |
| Hot Drink with your own cup -25% | 25% | 24,000 |
| Hot Drink with your own cup -50% | 50% | 12,000 |
| Hot Drink with your own cup FREE | 100% | 6,000 |
| Iced Coffee -25% | 25% | 2,900 |
| Coca-Cola 0.5l -50% | 50% | 1,200 |
| Coca-Cola Zero 0.5l -50% | 50% | 1,000 |
| Fanta 0.5l -50% | 50% | 1,000 |
| Sprite 0.5l -50% | 50% | 800 |
| Chocolate bar Snickers 50g -50% | 50% | 500 |
| Waffle bar in chocolate Fazer Kismet 55g -50% | 50% | 500 |
| Milk chocolate bar with hazelnut cream & caramel Mars 51g -50% | 50% | 500 |
| Chocolate bar Susu 40g -50% | 50% | 500 |
| Chocolate bar Tupla -50% | 50% | 500 |
| Barebells 1 variety -50% | 50% | 500 |
| Nocco -50% | 50% | 500 |
| For Me -50% | 50% | 500 |
| Ice cream Väike Tom Vanilla stick 60g -50% | 50% | 800 |
| Ice cream Väike Tom Vanilla cup -50% | 50% | 800 |
| Curd Pocket with Butter 150g -50% | 50% | 600 |
| Vanilla Berry Roll 50% -50% | 50% | 600 |
| Vanilla Berry Roll FREE | 100% | 600 |
| Wiener Pasty 70g -50% | 50% | 700 |
| Wiener Pasty 70g FREE | 100% | 700 |
| Meat Pasty 65g -50% | 50% | 700 |
| Meat Pasty 65g FREE | 100% | 700 |
| Vitamin Well Reload block (12 pieces per block) FREE | 100% | 30 |
| Täkupoiss Burger -50% | 50% | 150 |
| Täkupoiss Pancakes with Homemade Ice Cream -50% | 50% | 200 |
| Täkupoiss Ice Cream Cocktail with Plum Juice -50% | 50% | 200 |
| Täkupoiss Pike Cutlets -50% | 50% | 150 |
| Täkupoiss Chicken Schnitzel -50% | 50% | 200 |
| Täkupoiss Lemonade -50% | 50% | 300 |
| Coop Pank Wallet FREE | 100% | 100 |