

TERMS OF THE ALEXELA APP PAYER CAMPAIGN 2024

In case of discrepancies in the terms of the campaign in different languages, the Estonian version takes precedence.

- Alexela's 2024 App Payers campaign "**Pay with the Alexela app and win an iPhone!**" (hereinafter referred to as the **Campaign**) is organized by AS Alexela, Roseni 11, 10111 Tallinn (hereinafter referred to as the **Campaign Organizer**).
- **The Campaign** period, during which purchases made with the Alexela app are considered for participation in the Campaign, is 15.05.2024 - 02.06.2024.
- The **Campaign** is organized and carried out in Estonia.
- As part of **the Campaign**, three iPhone 15 128GB Blue phones will be drawn as prizes (hereinafter **the Prize**). The value of each **prize** is 833 (eight hundred and thirty-three) euros including VAT.
- The total prize pool **of the Campaign** is 2 499 (two thousand four hundred and ninety-nine) euros including VAT.
- **Prize draw of the Campaign** will be conducted among the private customers of My Alexela who have paid for Alexela products or services with the Alexela app during the Campaign period (15.05.2024 - 02.06.2024). The **Campaign** is not meant for legal entities. Each participant of the **Campaign** can participate in the prize draw once, so the people who have won a prize in previous draws will be eliminated from the subsequent draw rounds.
- You can pay for the following products and services with the Alexela app:
 - ✓ items in convenience stores,
 - ✓ various fuels,
 - ✓ barbecue or household gas
 - The following products and services that can be paid for with the app are excluded from participation in the draw:
 - ✓ electric charging
 - ✓ trailer hire
 - ✓ payment for home electricity or home gas
- **Campaign Prize** draws will take place on 20.05, 27.05, 03.06.2024. The winner will be selected using a random number generator after complying with all the prerequisites specified in the **Campaign**. In the Campaign Prize draw will participate all My Alexela private customers who have paid at least once for a product or service with the Alexela app during the Campaign period.
- The **Campaign Organizer** will contact the winners of the **Prizes** of the **Campaign** by phone or e-mail to agree the places and times for receiving the Prizes.
- The **Campaign Organizer** shall have the right not to hand over the Prizes if the Winner does not meet the conditions of the Campaign established by the Campaign Organizer, the Winner has provided false information or if the Winner cannot be contacted within the time specified in the conditions.

- If the winners of the prizes cannot be contacted for reasons beyond the control of the **Campaign Organizer** within 7 (seven) days after the draws, the **Campaign Organizer** shall have the right to draw new winners from among the **Campaign** participants.
- The winner of the **Prize** of the **Campaign** is obliged to agree to interviewing, filming and photoshoots, and the publication of the content on Alexela's website and social media channels (Facebook, Instagram). This content can be used by the **Campaign Organizer** in the listed channels for 12 months after the prize draw. The respective consent is a prerequisite for receiving the **Prize**.
- Winners of the **Campaign** must present a valid identification document (passport or ID card) in order to receive their prizes.
- State taxes related to the prizes are paid by the **Campaign Organizer**. Any other costs associated with accepting the Prizes will be paid by the prize winners.
- All costs and/or losses that the **Campaign** participants may incur in connection with participation in the **Campaign** and receiving and using the Prizes shall be borne by the **Campaign** participants.
- The prizes will not be replaced by another type of prize at the participant's request or paid out in cash.
- Current or former employees of Alexela and their family members who carry out transactions with an AGR card cannot participate in the draws of the **Campaign**.
- The **Campaign Organizer** has the unilateral right to change the terms and conditions of the **Campaign** for a valid reason or to interrupt the **Campaign** and stop awarding Prizes. The **Campaign Organizer** considers a valid reason to be a circumstance that it cannot influence and for which, based on the principle of reasonableness, it cannot be expected that it would take it into account at the time of announcing the **Campaign** or would avoid it. All advertising materials used in the **Campaign** are illustrative.
- The procedure for conducting the **Campaign** is established by the **Campaign Organizer** in these Terms and Conditions. All decisions made by the **Campaign Organizer** in conducting the **Campaign** are final and binding on all participants of the **Campaign**.
- All claims regarding the organization and/or execution of the **Campaign** must be sent in writing to the **Campaign Organizer's** address AS Alexela, Roseni 11, 10111 Tallinn with the keyword "Alexela's App Payers Campaign 2024" or to the e-mail address alexela@alexela.ee by 11 Jun 2024. Claims will be resolved within 10 (ten) business days from the receipt of the respective claim.
- In matters not regulated by the terms of the **Campaign**, the laws of the Republic of Estonia will be used. All disputes arising **from the Campaign** shall first be tried to be resolved through negotiations and shall be resolved in accordance with the laws of the Republic of Estonia.